

TOWNS*of***ITALY**
EXPERIENCE MAKERS





Italy, All Yours: The Perfect DMC Partner

“

Our mission is simple: to create experiences that become lifelong memories, guided by quality, authenticity, and innovation.

Whatever a client needs in Italy, we make it happen—a customized FIT tour, a leisure or student group, a sports event, an opera night. Every request has its own logic, and our team is built to handle that variety without ever losing sight of quality.

Flexibility never comes at the expense of care: every detail, big or small, gets the same attention. That’s what makes a trip to Italy truly memorable.”



Cosimo Sarro,
General Manager
Groups & FIT Department

Meet Our Dedicated Team

Behind every unforgettable experience in Italy is a team of passionate professionals.



TolT group division and locations

The leading Italian group for incoming tourism



40+

City tours
per day



20+

Cooking classes
per day



30+

Day trips
per day



20+

Multi-day tours
per year



70+

Proprietary
Vehicles



90+

Professional
Employees



9

Offices and retail
all over Italy



2.000+

Partnerships
with agencies
and tour operators
worldwide



Being all over the country from North to South means: easy access to all kind of product but above all an outstanding level of assistance for your passengers, what really makes the difference

Part of ToIT Group

We are part of Towns of Italy Group, the first group of companies specializing in experiential tourism in Italy encompassing a diverse range of business units, from day tours to luxury travel, FIT & Groups and events.

At the heart of our operations are the fundamental values of **quality, authenticity, and innovation**, which guide every aspect of our services. The group's comprehensive support structure includes **dedicated departments** in HR, Marketing, IT, and Administration, ensuring we deliver seamless and exceptional experiences to our clients.

The significance of our vision, supported by the multi-year in-field experience of the companies involved, enabled the project to obtain a significant round of investment from CDP Venture Capital Sgr, through the Fondo Italia Venture II - Fondo Imprese Sud, and from SMP Holding, amounting to 5.5 million euro.



Your gateway to Italy

One contact to serve
all your needs

DAY TOURS & MULTI-DAY TOURS



COOKING SCHOOLS



DMC





Our Strenghts

The majority of our **assets are owned**, ensuring consistent quality and reliability for our clients. Our **extensive fleet** includes vans, minibuses, Vespas, and bicycles, all at our disposal to cater to any transportation need.

Additionally, we own and operate **our own cooking schools** in Rome, Florence, Milan and Palermo offering authentic Italian culinary experiences.

This, together with **preferential relationships with museums** and places of art and culture create a solid foundation allowing us to deliver seamless, high-quality services across Italy.

DMC

We specialize in creating **comprehensive itineraries that cover every Italian destination**, offering a wide range of services for both groups and individual travelers.

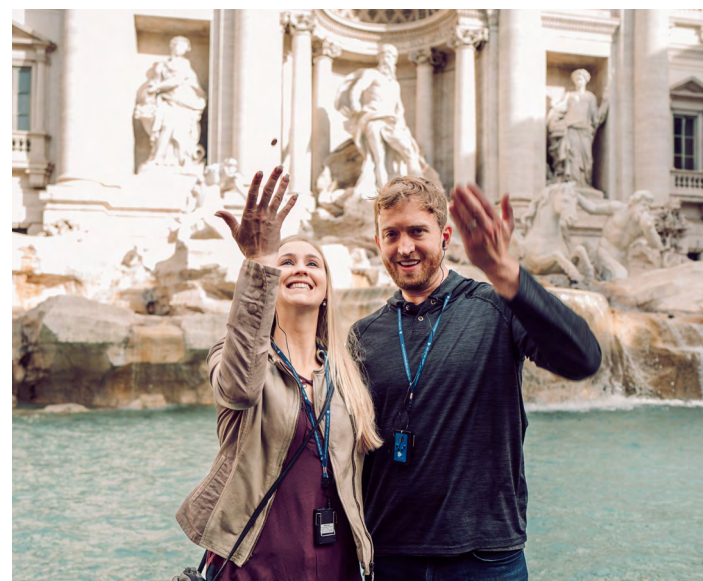
We provide complete solutions that include tours, accommodations, and transportation—from arrival and departure transfers to boats of every size, for unforgettable experiences along Italy's coastlines, lakes, and waterways.

Whether you are planning a **fully customized FIT tour**, organizing leisure, corporate, student, pilgrimage, or choir and vocal groups, managing sports events, or arranging opera concerts and every kind of ticketing, our professional, knowledgeable, and multilingual staff bring every destination to life with passion and expertise.

From **single services to all-inclusive multiday tours**, and from regular excursions to unique events, we offer flexibility and customization to ensure every experience is tailored and memorable.

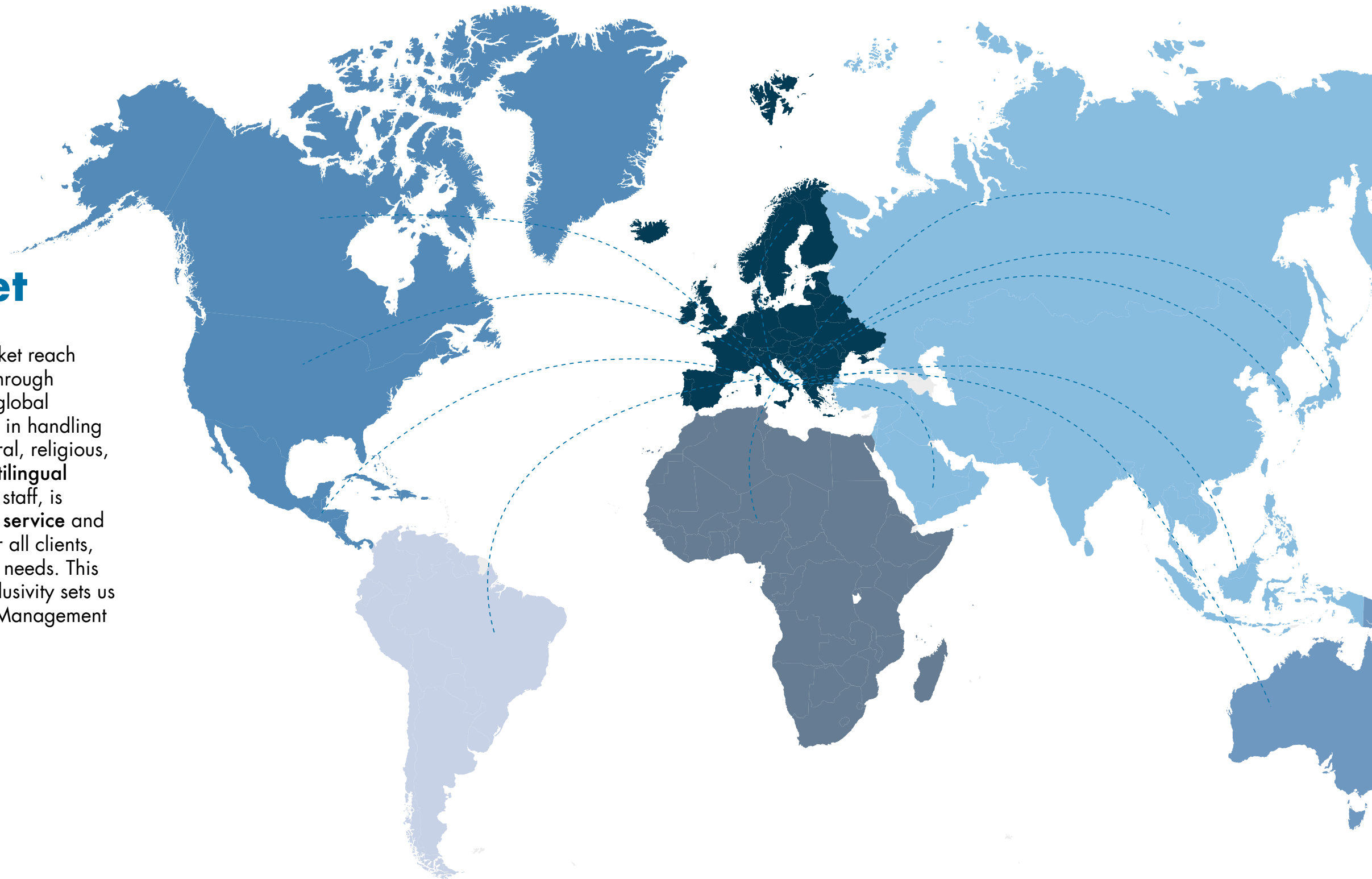
Our portfolio also features a carefully selected range of restaurants, hotels, villas, and apartments, perfect for those seeking a personalized stay in Italy.

Whatever your needs, **we are committed to delivering the highest-quality service**, making every moment in Italy truly special.



Serving a Global Market

At Towns of Italy, our extensive market reach spans from **Asia** to the **Americas**, through the **Middle East and Europe**. This global presence underscores our versatility in handling travelers from a wide array of cultural, religious, and dietary backgrounds. **Our multilingual team**, including Japanese-speaking staff, is dedicated to offering **personalized service** and facilitating seamless experiences for all clients, no matter their language or cultural needs. This commitment to adaptability and inclusivity sets us apart as a truly global Destination Management Company.



NOTE



GET IN TOUCH WITH US

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VISIT OUR
WEBSITE

