

TOWNS *of* ITALY
EXPERIENCE MAKERS






TOWNS of ITALY
GROUPS AND FIT DEPARTMENT

Italy, All Yours: The Perfect DMC Partner



"It is with great pleasure that I join the Towns of Italy Group, a company renowned for its dedication to delivering exceptional services across Italy. I am thrilled to be part of such an incredible team, committed to providing our clients with unforgettable experiences, whether for group or individual travelers.

With a focus on maintaining the highest quality standards, I look forward to further enhancing the range of services we offer, ensuring that each journey is crafted with care, precision, and a deep passion for Italy. You can count on our team's expertise, professionalism, and enthusiasm to make every trip a seamless and extraordinary experience."



Cosimo Sarro,
General Manager
Groups & FIT Department

Meet Our Dedicated Team

Behind every unforgettable experience in Italy is a team of passionate professionals.



ToIT group division and locations

The leading Italian group for incoming tourism



+10

Experiences per day



+15

Lessons per day



+20

Activities per day



+100

Proprietary Vehicles



+160

Professional Employees



+9

Offices and retail all over Italy



+€25 MLN

Group turnover 2025



+2.000

Partnerships with agencies and tour operators worldwide



+1.000.000

Happy guests who have participated in our experiences since 2006



Being all over the country from North to South means: easy access to all kind of product but above all an outstanding level of assistance for your passengers, what really makes the difference

Part of ToIT Group

We are part of Towns of Italy Group, GROUP—the first group of companies specializing in experiential tourism in Italy encompassing a diverse range of business units, from regular tours to luxury travel, Groups and FIT, Events and Food & Hospitality.

At the heart of our operations are the fundamental values of **quality, authenticity, and innovation**, which guide every aspect of our services. The group's comprehensive support structure includes **dedicated departments** in HR, Marketing, IT, and Administration, ensuring we deliver seamless and exceptional experiences to our clients.

The significance of our vision, supported by the multi-year in-field experience of the companies involved, enabled the project to obtain a significant round of investment from CDP Venture Capital Sgr, through the Fondo Italia Venture II - Fondo Imprese Sud, and from SMP Holding, amounting to 5.5 million euro.



Your gateway to Italy

One contact to serve
all your needs

**REGULAR
TOURS
& MULTIDAYS**



**COOKING
SCHOOLS**



DMC





Our Strengths

The majority of our **assets are owned**, ensuring consistent quality and reliability for our clients. Our **extensive fleet** includes vans, minibuses, Vespas, and bicycles, all at our disposal to cater to any transportation need.

Additionally, we own and operate our own **cooking schools in Rome, Florence, Milan and Palermo** offering authentic Italian culinary experiences.

This, together with **preferential relationships with museums** and places of art and culture create a solid foundation allowing us to deliver seamless, high-quality services across Italy.

DMC

We are specialized in creating **comprehensive itineraries** that cover all **Italian destinations**, offering a wide range of services for both **groups and individual travelers**. We provide complete solutions that include tours, accommodation, and transportation.

Whether you are planning a fully customized **FIT** tour, organizing **leisure groups (GRP)**, managing **sports events**, or arranging **opera concerts**, every kind of **ticketing**.

Our **expertise** extends to catering for student groups, designing unforgettable wedding experiences, and delivering outstanding incentives and corporate events.

From single services to **all-inclusive tours**, and **regular excursions** to **unique events**, we offer flexibility and customization to ensure every experience is tailored and memorable.

Our portfolio also features a variety of **restaurants, hotels, villas and apartments**, perfect for those seeking a personalized stay in Italy.

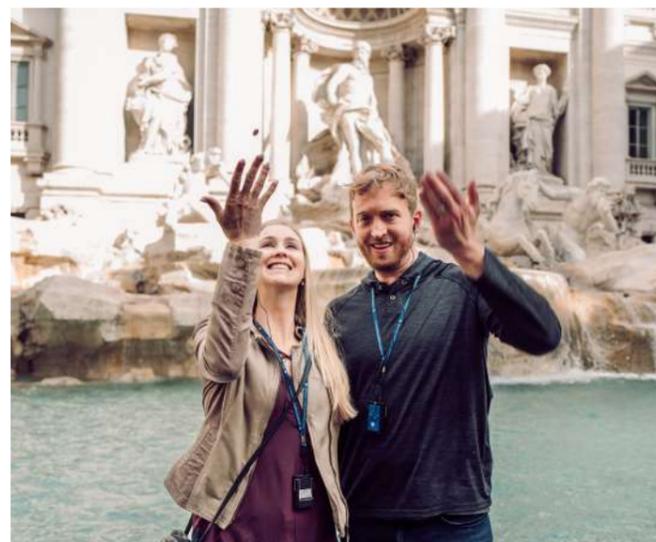
Whatever your needs, we are committed to delivering the **highest quality service**, making every moment in Italy truly special.



**STUDENTS
GROUP**



**WEDDING
EXPERIENCES**

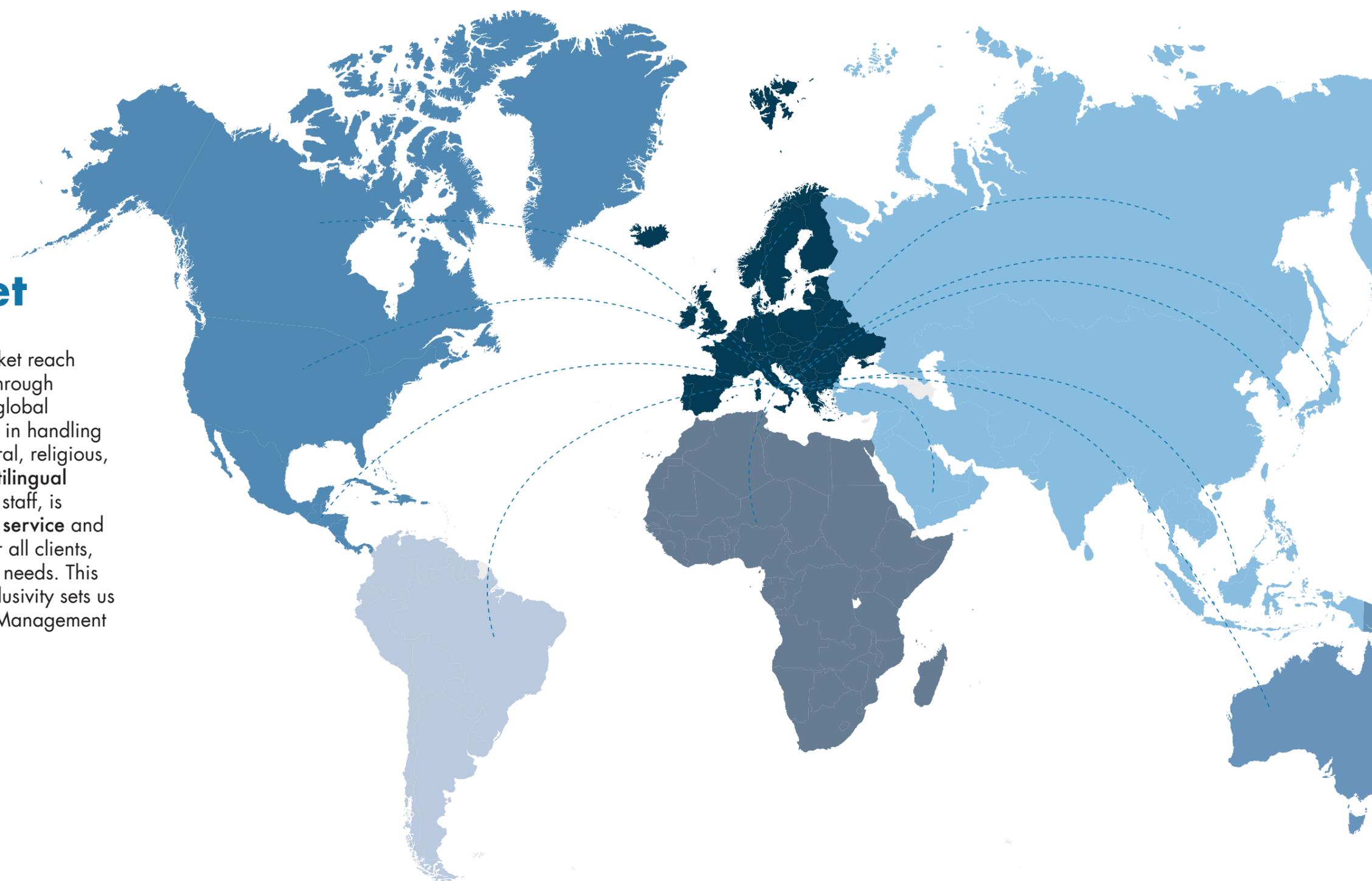


**INDIVIDUAL
TRAVELLERS**



Serving a Global Market

At Towns of Italy, our extensive market reach spans from **Asia** to the **Americas**, through the **Middle East and Europe**. This global presence underscores our versatility in handling travelers from a wide array of cultural, religious, and dietary backgrounds. **Our multilingual team**, including Japanese-speaking staff, is dedicated to offering **personalized service** and facilitating seamless experiences for all clients, no matter their language or cultural needs. This commitment to adaptability and inclusivity sets us apart as a truly global Destination Management Company.



NOTE



GET IN TOUCH WITH US

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VISIT OUR
WEBSITE

